

VIDEOGRAPHY (VIDE)

General Information :

1. Name of the Trade : Videography
2. Entry Qualification : Passed Class VIII
3. Duration of Training : 06 Months [Under Vocational Short Term Course]

Rationale :

On completion of the course, the students will be able to acquire sufficient working knowledge & skill in the field of Videography.

Aims :

To develop the knowledge in :

- a) Practice and handling Cassette & C.D, Audio Cassette, Video film etc.
- b) Editing of Video film (Liner & Non-liner)

Course Break-up :

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|---------------------------------|---|------------|
| (a) Practical instruction | : | 288 Hours. |
| (b) Theoretical instruction | : | 67 Hours. |
| (c) Entrepreneurial Institution | : | 05 Hours. |

Marks Alloted :

- | | | |
|---------------|---|-----|
| (a) Practical | : | 400 |
| (b) Theory | : | 100 |

The Course content is to be covered in less than 26 weeks since some weeks will be used for enrolment procedures, leave of the instructors, holidays, examination and tests, industrial visits etc.

Industrial Visit:

Field visit cum study tour in various farms in connection with videography is essential.

THEORY

1. Introduction to Videography.	2 hrs.
2. Basic Video Technology & their various format	6 hrs.
3. Familiarization with Video Camera.	6 hrs.
4. Video Equipment & accessories (Light, tripod etc.)	3 hrs.
5. Video editing (cut, mixing, transition, effect)	6 hrs.
6. Audio Equipment (Recording, Play)	2 hrs.
7. Knowledge on basic computer.	20 hrs.
8. Camera movement & Type of shoot.	3 hrs.
9. Video Lighting.	2 hrs.
10. Demo of Video film,	1 hrs.
11. Group Discussion on Video film.	1 hrs.
12. Planning & Scripting.	2 hrs.
13. Scripting.	4 hrs.
14. Basic of Linier editing.	2 hrs.
15. Basic knowledge on Non-Linier editing. (Premier Pro)	4 hrs.
16. Estimating, Costing, Pricing.	3 hrs.

Total - 67 hrs.

PRACTICAL

1. Familiarization with different camera (Analog & Digital)	12 hrs
2. Practice in handling camera (Aperture, Sutter peed, Focusing,Cassette Change, Audio reception, Camera Movement, White balance, Black Balance, Menu.)	16 hrs
3. Practice in handling Light (Type of lamp, Reflector, Accessories)	4 hrs
4. Practice in handling other Video equipment. (Tripod, Rail, Light Meter, Camera Cable, Head Phone, Microphone)	6 hrs
5. Practice in handling Cassette & CD (Video Cassette Mini DV, Hi - 8, Digital Audio cassette, VCD, DVD, CD-R, CD-RW)	4 hrs
6. Practice in handling Edit Board (Source, Bus, Effect Mixing, Recording)	24 hrs
7. Practice in handling Computer (Windows, Photoshop, Premier)	52 hrs
8. Scripting & Planning for 5-8 Minutes Indoor & Outdoor Production.	20 hrs
9. Shooting of Video film.	50 hrs
10. Editing of Video film (Liner) & record in Cassette.	40 hrs
11. Editing of Video film (Non-Liner) & Make VCD/DVD	60 hrs

Total - 288 hrs

ENTREPRENEURIAL INSTRUCTION

SL No.	Course Curriculum	Hours
1.	Brief idea on nature of small business management and Industrial Technical skill.	
2.	Preparation of schemes and vetting to Financial Institutions/ Lead Bank for obtaining loans.	
3.	Rules for setting up of business / production Unit.	
4.	Maintenance of Accounts; Labour Capital etc.	
5.	Man Management, Communication, Motivation.	
6.	Operational Management.	
7.	Market Survey.	
8.	Quality Control.	
9.	Visit to Industrial units for gathering idea to start the unit.	
10.	Choice of technology as per demand of local people of the District / State.	
11.	Knowledge of Sales Tax etc.	
12.	Brief idea for Registration of SSI, Trade License, Project Report, Proposal for loans etc.	
		Total 05