

Higher Secondary (Vocational) Examination, 2024

CLASS-XI

Semester-II

Associate Event Management (Part-I)

Time: 30

Full Marks: 30

Answer the following questions (any six):

2X6=12

1. Why is budgeting crucial in planning a destination wedding?
2. Mention two important considerations when selecting vendors for a destination wedding.
3. What are two essential elements to include in a formal invitation?
4. List two common types of table-seating arrangements used in formal events.
5. What is one key aspect to focus on during last-minute preparations for an event?
6. Why is exchanging business cards important during networking at an event?
7. Mention two important protocols to follow during the event to ensure smooth operation.
8. Why is it important to specify a dress code on an invitation?
9. What are two key factors to consider when selecting a date and time for an event?

Answer the following questions (any three)6X3 =18

10. Discuss the impact of location selection on the overall planning of a destination wedding. How do factors like accessibility and local regulations influence the planning process? (3+3)
11. Analyse the role of greetings etiquette and handshake protocols in setting the tone for a formal event. How can proper etiquette influence guest interactions? (2+4)
12. Evaluate the significance of post-event follow-up with clients, partners, and guests. How can maintaining these relationships influence long-term business success? (4+2)
13. Evaluate the role of logistics in event planning, focusing on the coordination of transportation and speaker arrangements. (6)
14. Analyze the role of budgeting in a destination wedding, particularly in balancing costs for venue, food, beverage, and transportation. (6)
