

Higher Secondary (Vocational) Examination, 2024

CLASS-XI

Associate Event Management (Part-I) (EMAI)

Time: 20

Full Marks:

Answer the following questions (*any twenty*):

1 x 20= 20

1. What is the primary objective of managing events?
 - A. To entertain guests
 - B. To ensure the event runs smoothly and meets its goals
 - C. To maximize profits
 - D. To showcase decorations

2. Which of the following is crucial for managing risk in event management?
 - A. Ignoring potential hazards
 - B. Delegating all responsibilities to volunteers
 - C. Creating a risk management plan
 - D. Assuming everything will go as planned

3. The main function of an event manager in project management is best described by which of the following?
 - A. Designing decorations
 - B. Selling tickets at the venue
 - C. Performing live music
 - D. Managing and coordinating all aspects of an event from inception to completion

4. What is the purpose of creating an event timeline?
 - A. To entertain guests
 - B. To ensure all tasks are completed on schedule
 - C. To provide a menu for the event
 - D. To invite speakers

5. One of the weaknesses of the event management profession is:
 - A. Opportunity to travel
 - B. Flexible work environment
 - C. High-stress levels
 - D. Networking opportunities

6. Which of the following is NOT a step in the risk management process?
 - A. Risk identification
 - B. Risk analysis

- C. Risk ignoring
 - D. Risk mitigation
7. Crisis management in event planning involves:
- A. Ignoring minor issues
 - B. Preparing a response plan for potential emergencies
 - C. Enhancing event decorations
 - D. Ensuring all guests are entertained
8. What is the primary objective of a conference?
- A. To provide a platform for discussion and knowledge sharing
 - B. To entertain guests
 - C. To celebrate personal milestones
 - D. To showcase new fashion trends
9. A key difference between a meeting and a conference is:
- A. Meetings are larger in scale
 - B. Conferences typically have multiple sessions and speakers
 - C. Meetings require extensive marketing
 - D. Conferences are informal gatherings
10. What is a common objective of both launch events and fashion shows?
- A. To provide educational content
 - B. To generate media coverage and public interest
 - C. To celebrate anniversaries
 - D. To host musical performances
11. Budgeting an event, negotiating contracts, arranging the speaker, and organizing audiovisual needs is part of which stage of the event planning process?
- A. Research
 - B. Design
 - C. Planning
 - D. Coordinating
12. What is the primary focus of a wedding event?
- A. Launching a new product
 - B. Celebrating the union of two people
 - C. Showcasing fashion trends
 - D. Conducting a business meeting
13. A key difference between concerts and religious events is:
- A. Concerts require extensive marketing
 - B. Religious events typically involve formal business attire

- C. Concerts focus on entertainment, while religious events focus on spiritual enrichment
 - D. Religious events do not require venue planning
14. A key difference between exhibitions and sports events is:
- A. Exhibitions require athletic participants
 - B. Sports events focus on competitive activities, while exhibitions focus on displaying items
 - C. Exhibitions do not require marketing
 - D. Sports events involve formal presentations
15. Which element is crucial for organizing a successful political event?
- A. Extensive food and beverage options
 - B. Effective communication and promotion of political agendas
 - C. Hosting interactive workshops
 - D. Providing fashion trend updates
16. Which element is essential for a successful photo call?
- A. High-quality photography and strategic media placement
 - B. Extensive food and beverage selection
 - C. Conducting educational workshops
 - D. Hosting athletic competitions
17. What is the first step in planning a successful meeting?
- A. Selecting the menu
 - B. Setting clear objectives and goals
 - C. Booking entertainment
 - D. Sending out invitations
18. An effective meeting plan should include:
- A. A list of possible entertainment options
 - B. A budget for food and beverages
 - C. A timeline for each agenda item
 - D. A backup venue in case of bad weather
19. Why is it important to understand your client's budget when planning an event?
- A. To ensure you can hire the most expensive vendors
 - B. To align the event's scale and elements with their financial resources
 - C. To select the best menu options
 - D. To decide the dress code
20. What is the purpose of an event proposal?

- A. To entertain the client
- B. To outline the event plan and secure client approval
- C. To send out invitations
- D. To select the event menu



Answer Keys: Associate Event Management (Part-I)

1. B. To ensure the event runs smoothly and meets its goals
2. C. Creating a risk management plan
3. D. Managing and coordinating all aspects of an event from inception to completion
4. B. To ensure all tasks are completed on schedule
5. C. High-stress levels
6. C. Risk ignoring
7. B. Preparing a response plan for potential emergencies
8. A. To provide a platform for discussion and knowledge sharing
9. B. Conferences typically have multiple sessions and speakers
10. B. To generate media coverage and public interest
11. C. Planning
12. B. Celebrating the union of two people
13. C. Concerts focus on entertainment, while religious events focus on spiritual enrichment
14. B. Sports events focus on competitive activities, while exhibitions focus on displaying items
15. B. Effective communication and promotion of political agendas
16. A. High-quality photography and strategic media placement
17. B. Setting clear objectives and goals
18. C. A timeline for each agenda item
19. B. To align the event's scale and elements with their financial resources
20. B. To outline the event plan and secure client approval