

SUBJECT: BUSINESS STUDIES AND MANAGEMENT (BSM1)
CLASS XI
SEMESTER II

THEORY

FULL MARKS –40

Model Question Paper

Group – A **(25)**

1. a. Discuss the social responsibility of business towards society.
b. What are the main elements of business ethics? Explain them briefly. (2+3)
2. a. What are the two main categories of sources of finance?
b. Differentiate between equity shares and preferences shares. (2+3)
3. a. Explain the term 'Intellectual Property Rights'.
b. What do you mean by wholesale trade? (2+3)
4. a. What is Proforma invoice?
b. Explain the concept of international trade with an example. (2+3)
5. a. State any two documents required in the export-import procedure.
b. What are the historical origins of the World Trade Organization (WTO)? (2+3)

Group – B **(15)**

6. Explain in detail the different types of borrowed funds with examples. (5)
7. Analyze the role of small businesses in the socio-economic development of the country. Discuss in the context of India. (5)
8. Discuss the various types of retail trade highlight the role they play in the retail sector of India. (5)