

Home stay Rural Tourism

Sr. No.	Topic / Module	Key Learning Outcomes
1.	1.1 & 1.2 Guiding the tourists in rural areas & in (nature and eco tours) Understanding of Rural destination and importance Theory Duration (hh:mm) 01:00 Practical Duration (hh:mm) 02:00	<ul style="list-style-type: none"> • Contact the tourists to provide personal details in case of advance booking • Coordinate for the point and time of meet • Greet tourists with a smile and showcase a friendly approach • Maintain appropriate body language • Exchange the names and necessary personal details with the tourists and register details of each tourist • Promote the various product and service and package promotions in house • Take the tourists to rural places • Introduce the tourists to the villagers and make the tourists mingle interact with them • Explain day to day lifestyle and culture of the inhabitants of the rural areas • Assist the tourists on the local language of the people if they are not aware • Brief the various occupations of the villagers • Arrange for accommodation, food and transportation of the tourists within the location
2.	2.1 Waste Management Theory Duration (hh:mm) 01:00 Practical Duration (hh:mm) 01:00	<ul style="list-style-type: none"> • Understand the role of recyclable waste collector and segregator in searching, collecting and sale of reusable and recyclable reuse to waste aggregators • Understand the advantages of doing this course • Understand basic skill required to perform the task of recycle waste collector and segregator • Identify different categories and types of solid waste including their physical and chemical properties • Explain the Do's and Don'ts of waste handling • Identify different types of reusable and recyclable waste • Identify the signs and symbols used for solid waste management
3.	3.1 Planning to develop a village as Rural Tourism Destination Theory Duration (hh:mm) 00:00 Practical Duration (hh:mm) 01:00	<ul style="list-style-type: none"> • In today's world people are more keen on experiencing the nature and the village life, hence tourists are preferring to venture the villages as their choice for tourism destination • So to encourage village tourism we need to develop the rural villages to make them hospitable for the growing tourist's and their interest • We should nurture the nature so that the food and natural village habitat can be offered to the tourists • The next focus should be on illuminating these rural villages with constant supply of electricity • The government should invest on training the villagers through the homestay learning process • The villages get connected with the modernised amenities such as the Internet facilities

4.	<p>4.1 Home stay concept, planning and developing</p> <p>Theory Duration (hh:mm) 01:00</p> <p>Practical Duration (hh:mm) 01:00</p>	<ul style="list-style-type: none"> • Home Stay is developing as the village tourism is becoming the preference amongst young tourists • Today's tourist are preferring to stay away from the busy modernised world • The villagers are also ready to start business at home by accepting home stay concept • The Indian Government's present plan is to connect remote villages to spread Home Stay tourism • Huge amount of effort is engaged to educate the villages about the concept of Home Stay • The village location and hospitality is being redressed to attract the tourists
5.	<p>4.2 Housekeeping</p> <p>Theory Duration (hh:mm) 01:00</p> <p>Practical Duration (hh:mm) 01:00</p>	<ul style="list-style-type: none"> • The rural culture is projected with the reference to the rural customs • The concept of welcoming the guests according to the rural tradition is focused • The village traditional welcoming to the guests are being encouraged and reinvented to attract tourists • Availability of hotel like housekeeping facilities in the remote villages are being taught to the villagers • The introduction to modern amenities in the village form is being introduced through Home Stay concept • The cosines of the hotel stay is implemented in Home Stay through training
6	<p>4.3 Food Production</p> <p>Theory Duration (hh:mm) 01:00</p> <p>Practical Duration (hh:mm) 01:00</p>	<ul style="list-style-type: none"> • The Village type food are offered to the tourists to encourage the village cuisine • The usage of organic food elements and chemical free freshly grown local vegetables & fruits are introduced to the tourists • The usage to local inorganic herbs and spices are encouraged • The villagers are trained to carry their traditional cooking methods, but with hygiene is being taught • The village traditions and old concepts are projected but with the usage of modernised equipment • The local recipe are encouraged to attract tourists to get introduced with the new taste

7.	<p>4 .4. Food Layout and Service</p> <p>Theory Duration (hh:mm) 00:00</p> <p>Practical Duration (hh:mm) 01:00</p>	<ul style="list-style-type: none"> • Importance is focused on the village traditional cookery • The local traditions of food service is practiced with modernised equipment during food service • The comfortable urban tradition is exercised with modern techniques to bring back the feel-good factor amongst the tourists • Exhaustive training is imparted to the village entrepreneurs to fulfil the needs of the tourists • The concept of modern hospitality is being taught to the villagers keeping the village traditions intact • Service standards and hygiene maintenance is being taught to the villagers for better acceptance by the tourists in the remote locations of India
8.	<p>5.1. Creating activities for tourism based on special interest</p> <p>Theory Duration (hh:mm) 01:00</p> <p>Practical Duration (hh:mm) 01:00</p>	<ul style="list-style-type: none"> • The local dance forms are being encouraged to engage the tourists during the evenings • The local dance forms are being encouraged to engage the tourists during the evenings • The local singers with their traditional songs and instruments are introduced to the tourists • Local traditional games are encouraged so as to involve the tourists in the local traditions • Activities such as Rangoli / Alpana making is displayed by the villages to involve the tourists with the village traditions • The village puppet show is showcased to attract the tourists and involve the local talents • Local events of attraction are encouraged to support the local artesian and boost their income
9.	<p>5.2. Working on Guest Delight</p> <p>Theory Duration (hh:mm) 01:00</p> <p>Practical Duration (hh:mm) 01:00</p>	<ul style="list-style-type: none"> • Typical village traditional food service is given prime importance to attract the tourists • The traditional village talents are promoted to show their skills such as pottery or mehendi making is introduced to surprise the guests • The Local artists display their acting skills through local theatre to bring about Guest delightment • Traditional Competitions are introduced for the local talents and at the same time delight the tourists • The conservation of nature by means of having natural butterfly park are prepared to boost Guest delightment • The tourists are given farewell during departure in the traditional village style to promote Village tourism

10.	<p>6.1. Market Linkage</p> <p>Theory Duration (hh:mm) 00:00 Practical Duration (hh:mm) 01:00</p>	<ul style="list-style-type: none"> • The rural entrepreneurship is encouraged by the introduction of Home Stay which in other words is the process of upliftment of the rural population • Training the rural population through the Home Stay projects actually connecting the villagers with the city dwellers • Through the training process the rural entrepreneurs are taught to satisfy the tourists and reach their own accomplishment • The hidden skills of the rural entrepreneurs are encouraged through these Home stay training programs • The Training programme will make the rural population independent and enjoy the fruits of success once they start their own Home stay business
11.	<p>7.1. Inauguration & Closing</p> <p>Theory Duration (hh:mm) 01:00 Practical Duration (hh:mm) 01:00</p>	<ul style="list-style-type: none"> • The Inauguration of the programme should be done in the presence of the local rural representatives to spread the theme of the Home stay training programme to the concerned villages • The local representatives should be handed with the entire programme schedule so that they will carry back the documents and inform the concerned villagers about the same • The dignitaries should be felicitated to promote honor and create a warm environment of acceptance • The closing should be with a hi-tea session so as to create a common platform for discussion between the invitees • The session should end taking the suggestions from every individual about the promotions and the projected Training Programme

	Duration	Unique Equipment Required:	
	Theory Duration 08:00(HH:MM) Practical Duration 12:00(HH:MM) Total Duration 20:00(HH:MM)	<ol style="list-style-type: none"> 1. Errand Card 2. Luggage Tag 3. Inventory format 4. Newspaper/ Magazine Stand (picture if actual not available) 5. Visitors Paid Out 6. Petty Cash Voucher 7. Sign Boards (fire exit, washroom, smoking, non-smoking, valet, DND) 8. Uniform 9. Different kinds of luggage (sizes, materials etc) (pictures if actual items not available). 10. Pictures of types of rooms 11. Fire Exit Map 12. Tourist Maps 13. Tent Cards 14. Cleaning dusters 	

Trainers Qualification:

Degree / Diploma in Tourism with 5 years' experience in relevant field. Desirable:
 Certificate course in relevant job role/ 'Trainer' job role QP: MEP/Q0102.