

Syllabus for News Reading and Anchoring

Course Name	NEWS READING AND ANCHORING, V2
Course Code	STC-MAE/NRAA/2703, V2
Occupation	News reader, Anchor, Host
Job Description	News reader and anchor will perform news reading and anchoring in various news channels.
Anticipated Volume of Training	390 Hrs (Theory: 90 Hrs + Practical: 180 Hrs + Employability Skill: 60 Hrs.)
Trainees' Entry Qualification	Class 8 pass and pursuing continuous regular schooling, OR Class 8 Pass with 1 year experience, OR Class 8 Pass + ITI, OR Class 10 Pass OR previous relevant qualification of NSQF Level 2 with 1 yr experience
Trainers Qualification	Bachelor / Master in Journalism with 2 Yrs experience OR Graduate with 3 years relevant experience.

Structure of Course:

Module No.	Outcome	Theory (Hrs)	Practical (Hrs)	OJT (Hrs)	Total (Hrs)
1	Identify the anchoring aids (Microphone/lapel, prompter) and use properly with the help of the acquired knowledge on news, functions of news & news channel, tips & techniques of anchoring.	20	40		60
2	Operate Production Control Room (PCR) by comprehending news, scripts, basics of News Reading & Anchoring & production pipeline.	20	40		60
3	Organize Live Show (indoor-outdoor) by acquiring the knowledge of reporting techniques of news, Interview, etc., following the duties, roles and responsibilities of a news reader or anchor.	20	40		60
4	Host /Moderate a Show / Event/Interview /commercials/ TV Documentaries etc. following the techniques of different Reporting styles, Legal pitfalls, controlling Emotion & Feeling and Presentation & body language.	30	60		90
5	OJT			60	60
6	Employability skills				60
	TOTAL:	90	180	60	390

SYLLABUS:

Module No. 1: Identify the anchoring aids (Microphone/lapel, prompter) and use properly with the help of the acquired knowledge on news, functions of news & news channel, tips & techniques of anchoring.

Theory Content:

- Concept of News & operation of a newsroom
- Functioning of a TV news channel
- Types and formats of news stories
- Classification of news

Practical Content:

- Anchoring Basics, tips and techniques
- Understanding voice modulation, tips and techniques for voice grooming, using of Microphone/lapel, prompter

Module No. 2: Organize Live Show (indoor-outdoor) by acquiring the knowledge of reporting techniques of news, Interview, byte etc., following the duties, roles and responsibilities of a news reader or anchor.

Theory Content:

- Understanding Scripts
- Writing news scripts
- Basics of News Reading & Anchoring
- Production Pipeline
- Basics of post-production knowledge

Practical Content:

- Voice Over: Rhythm of speech, Breathing, Resonance
- Hands on experience of Production Control Room (PCR)
- Presentation & body language

Module No. 3: Organize Live Show (indoor-outdoor) by acquiring the knowledge of reporting techniques of news, Interview, byte etc., following the duties, roles and responsibilities of a news reader or anchor.

Theory Content:

- Roles and responsibilities of News reader
- Duties and responsibilities while news reading, Understanding the news scripts and news agenda

Practical Content:

- How to grab audience attention
- How to conduct Live debate shows
- Outdoor anchoring
- Reporting techniques-Reporting a news & Interviewing, recording the byte, transcription & scripting

Module No. 4: Host /Moderate a Show / Event/Interview /commercials/ TV Documentaries etc. following the techniques of different Reporting styles, Legal pitfalls, controlling Emotion & Feeling and Presentation & body language.

Theory Content:

- Theory of controlling Emotion & Feeling

- Legal pitfalls (what NOT to say)
- Different Reporting styles,
- Political, Entertainment, Crime, Sports & Business and incidents
- Live news bulletin
- How to take an Interview

Practical Content:

- Familiarity with news studios
- Commercials/Corporate videos/ radio
- commercials/ TV Documentaries
- Making & adding effective promo and jingles while anchoring
- Talk Show Host and moderating an event
- How to take an Interview

Learning Outcome – Assessment Criteria

Module No.	Outcome	Assessment Criteria
1	Identify the anchoring aids (Microphone/lapel, prompter) and use properly with the help of the acquired knowledge on news, functions of news & news channel, tips & techniques of anchoring.	<p>After completion of this module students will be able to:</p> <p>1.1 Distinguish between report & news.</p> <p>1.2 Construct a proper news article.</p> <p>1.3 Classify various types of news.</p> <p>1.4 Identify the items/aids required for news reading & Anchoring.</p> <p>1.5 Handle the items/aids required for news reading & anchoring.</p>
2	Operate Production Control Room (PCR) by comprehending news, scripts, basics of News Reading & Anchoring & production pipeline.	<p>After completion of this module students will be able to:</p> <p>2.1 Describe the term PCR related to news & news channel.</p> <p>2.2 Explain the role of PC Room in news reading & anchoring.</p> <p>2.3 Explain the functions of a PC Room.</p> <p>2.4 Apply the stages of production pipeline for news reading & anchoring.</p> <p>2.5 Manage a PC Room during production.</p>

SYLLABUS

Module No.	Outcome	Assessment Criteria
3	Organize Live Show (indoor-outdoor) by acquiring the knowledge of reporting techniques of news , Interview, byte etc., following the duties, roles and responsibilities of a news reader or anchor.	After completion of this module students will be able to: 3.1 Describe how to conduct a Live Show. 3.2 Explain the techniques to conduct an indoor show. 3.3 Explain the techniques to conduct an outdoor show. 3.4 Describe how to host an Interview. 3.5 Conduct a show or event.
4	Host /Moderate a Show / Event/Interview /commercials/ TV Documentaries etc. following the techniques of different Reporting styles, Legal pitfalls, controlling Emotion & Feeling and Presentation & body language.	After completion of this module students will be able to: 4.1 Compare various events (Show /Interview /commercials/ TV Documentaries etc.) 4.2 Classify the styles of different events. 4.3 Articulate the dos & don'ts in news reading & Anchoring. 4.4 Develop presentation skills required for news reading & anchoring. 4.5 Manage all the essential criteria for news reading & anchoring.

List of Tools, Equipment & materials needed for 30 Trainees:

Sl No	Items with description	Qty
1	Microphone	10
2	Lapel	15
3	Speaker	5 sets
4	Computer	15