

Syllabus for Handmade Eco - Friendly Traditional Jewellery Maker

Course Name	Handmade Eco - Friendly Traditional Jewellery Maker
Sector	Gems & Jewellery
Course Code	G&J/2023/HTJM/254
Level	3
Occupation	Handmade Eco - Friendly Traditional Jewellery Maker
Job Description	The Handmade Eco-Friendly Traditional Jewellery Maker is responsible for crafting environmentally sustainable and culturally significant jewellery using bead, Kundan, cowrie jewellery, jute, silk thread, floral, tassel materials. The jewellery maker will demonstrate a deep understanding of traditional crafting methods, paying homage to cultural heritage while incorporating sustainable practices.
Course Duration	Total Duration 390 Hrs ((Theory: 90 Hrs + Practical: 180Hrs + Employability Skill: 60 Hrs. + OJT: 60 Hrs))
Trainees' Entry Qualification	Grade 10 OR Grade 8 with two year of (NTC/ NAC) after 8 th OR Grade 8 pass and pursuing continuous schooling in regular school with vocational subject OR 8th grade pass with 2 yrs relevant experience OR Previous relevant Qualification of NSQF Level 2 with one yr experience OR Previous relevant Qualification of NSQF Level 2.5 with 6 months experience
Trainers Qualification	HS with Certificate Course In Jewellery Making with 5 years relevant experience.

Structure of Course:

Module No.	Module name	Outcome	Theory (Hrs)	Practical (Hrs)	Total (Hrs) [Multiple of 30]
1	BEADS, KUNDAN & COWRIE JEWELLERY	Design and create a diverse range of jewellery pieces, incorporating beads, cowrie shells applying traditional Kundan techniques, to produce attractive and market-ready jewellery products	20	40	60
2	JUTE , SILK THREAD & FABRIC JEWELLERY	Demonstrate proficiency in designing handmade jewellery using materials like jute, silk thread and fabric to produce a diverse range of jewellery products.	20	40	60
3	FLORAL , TASSEL & QUILLING PAPER	Develop crafting techniques of floral making, tassel making and	20	40	60

Module No.	Module name	Outcome	Theory (Hrs)	Practical (Hrs)	Total (Hrs) [Multiple of 30]
	JEWELLERY	quilling to create jewellery.			
4	POLYMER & RAISEN JEWELLERY	Design and craft polymer and resin jewellery to create unique and aesthetically pleasing jewellery products	20	40	60
5	Trends, Materials and Marketing Strategies in Fashion Jewellery Design and Forecasting	Develop expertise in trend analysis, materials selection and jewellery development, to create innovative and market-relevant jewellery designs.	10	20	30
6.	OJT	Work in real job situation with special emphasis on basic safety and hazards in this domain (OJT).	--	60	60
7.	Employability Skills	As per guided curriculum	60	--	60
TOTAL:			150	240	390

SYLLABUS:**Module No. 1: BEADS, KUNDAN & COWRIE JEWELLERY**

Outcome : Design and create a diverse range of jewellery pieces, incorporating beads, cowrie shells applying traditional Kundan techniques, to produce attractive and market-ready jewellery products

THEORY CONTENT:

- Fundamental knowledge of tools, materials of their use and processes.
- A complete idea about different types of Beads (Wooden Beads, Glass Beads, Crystal Beads etc.)
- A complete idea about Cowrie Shell.
- Total concept of Kundan and it's traditional beauty.
- Explain techniques to illustrate and render jewellery designs.
- Design of jewellery that is easy to manufacture and attractive.
- Design of jewellery using different shapes, colours, metals, motifs and stones.
- Gems stones, their drawing, shading and rendering. Identify different cuts, shapes and varieties in the gem stones.
- Factors relevant to product design, producing prototypes.
- Difference between casted jewellery and traditional Kundan- Meena jewellery.
- Traditional and Contemporary Kundan Meena.
- The process of traditional jewellery class in India.
- Kundan Meena technique according to jewellery trends a Kundan Meena Jewellery In India
- Design jewellery and make Product Range of all the Design like Pendant, Earring, Flexible Bracelet,

Fixed Bracelet, Bangle, Ring and Necklace etc. Make Product Detail for all Designs.

PRACTICAL CONTENT:

- Analyze Contemporary Beads, Kundan, Kundan- Meena and Cowrie Jewellery Trends In India.
- Comprehend Knowledge of Manufacturing Process, Market Identification, Final Design Development, Cost Assessment Techniques.
- Analyze Global Jewellery Brands, Analyse Indian Jewellery Brand. Jewellery Trend & Forecast. Market Identification, Final Design Development, Prototype Development, Packaging, Portfolio.
- Develop a clear design based on traditional Kundan styles and aesthetics.
- Pay attention to color combinations, patterns and overall balance the designs
- Assemble all the components of your jewellery pieces, ensuring secure and precise placement of beads, shells and Kundal elements.
- The trainees shall complete design projects given by people from the Jewellery industry. This will help them to gain a practical knowledge of designing.
- Inspect the jewellery piece for craftsmanship, ensuring that all components are securely attached and well finished.
- Ensure that the jewellery is comfortable to wear by smoothing any rough edges and avoid sharp points.
- Apart from class activities and assignments trainees shall be given opportunities to attend exhibitions and fashion shows, and interact with senior professionals through seminars, symposia and other pedagogical methods on the areas of topical interest from time to time.
- The trainees shall be visiting Jewellery Factories field trips, and manufacturers during the session.

Tools & Equipment needed :

Plus, Cutter, Scissor, Jumpring, Eye Pin, Head Pin, Beading Wire, Lock Beads, Finish-S-Hooks, Beads Caps, Mala Hooks, Plain Chain, Ball Chain, Mala Chain, Stone Chain, Pearl Silver Chain, Pearl Golden Chain, Ear Wires, Ear Hooks, Back Stud Head Pin, Ghunguru, Woodwn Beads, Glass Beads Crystal, Coloured Silk Thread, Natural Jute, Jute Thread, Colour Jute, Coloured Jute Thread, Different Coloured Paper, Colourd Cloth, Mirror Frame, Cowrei, Finger Ring Base, Bangle Base, Borad Paper, Packaging Paper, Packaging Reusable Plastic, Different Types Of Tussles, Wooden Designer Beads, Hanging Ball , Pompom Lace Designer Lace, Coloured Cotton Thread, Jute Cotton Thread Niddle Stone, Designer Cane Base, Designer Clay Base, Jhumka Base, Stud Jhumka, Choker Base

Module No. 2: JUTE, SILK THREAD & FABRIC JEWELLERY

Outcome : Demonstrate proficiency in designing handmade jewellery using materials like jute, silk thread and fabric to produce a diverse range of jewellery products.

Theory Content:

- Explain Aesthetic Value of Indian Culture and Artistic Philosophy.
- Describe, visually analyze, and explain desired aesthetic qualities and technical skill in Handmade Jewellery.
- Interpret personal aesthetic responses to critiques and relate them to Jute, Silk Thread, Fabric Jewellery design components and concepts.
- Explain the purpose and function of jewellery in both historical and contemporary settings. Interpret, summarize, and explain design qualities in their own finished jewellery pieces.
- Identify fashion accessories that will be match with the design.
- Explain techniques & process of using fashion accessories.
- Explain the product development, quality & marketing aspects.
- Develop Designs And Communicate Ideas Using Drawing, Rendering Finishing Techniques and Application into a Jewellery Product.
- Make Product Range of All the Design like Pendant, Earring, Flexible Bracelet, Fixed Bracelet, Bangle, Ring and Necklace etc. Make Product Detail For All Designs.

Practical Content:

- Acquire jute, silk thread, fabric, beads, and other decorative elements .
- Collect jewellery making tools such as scissors, pliers, wire cutters, needles.
- Analyze Contemporary Trends of Jute Diversification of Jute, Silk Thread and Fabric In India.
- Comprehend knowledge Manufacturing Process, Market Identification, Final Design Development, Cost Assessment Techniques. Analyzing Global Jewellery Brands, Analyzing Indian Jewellery Brand. Jewellery Trend & Forecast.
- Create rough sketch to visualize the jewellery pieces.
- Confirm the color coordination, texture and overall aesthetics of the designs.
- Market Identification, Final Design Development, Prototype Development, Packaging, Portfolio.
- Apart from class activities and assignments trainees shall be given opportunities to attend exhibitions and fashion shows, and interact with senior professionals through seminars, symposia and other pedagogical methods on the areas of topical interest from time to time.
- The trainees shall be visiting Jewellery Factories field trips, and manufacturers during the session.
- The trainees shall complete design projects given by people from the Jewellery industry. This will help them to gain a practical knowledge of designing.
- Conduct market trends and identify target customer preferences
- Use the techniques for working with jute, including braiding, knotting and weaving.
- Determine pricing strategies based on materials, labor and market demand.
- Design attractive packaging that reflects the brands image

Tools & Equipment needed:

Plus, Cutter, Scissor, Jumpring, Eye Pin, Head Pin, Beading Wire, Lock Beads, Finish-S-Hooks, Beads Caps, Mala Hooks, Plain Chain, Ball Chain, Mala Chain, Stone Chain, Pearl Silver Chain, Pearl Golden Chain, Ear Wires, Ear Hooks, Back Stud Head Pin, Ghunguru, Woodwn Beads, Glass Beads Crystal, Coloured Silk Thread, Natural Jute, Jute Thread, Colour Jute, Coloured Jute Thread, Different Coloured Paper, Colourd Cloth, Mirror Frame, Cowrei, Finger Ring Base, Bangle Base, Borad Paper, Packaging Paper, Packaging Reusable Plastic, Different Types Of Tussles, Wooden Designer Beads, Hanging Ball Polimer Clay, Raisen, Raisen Base, Polishing Liquid,

Pompom Lace Designer Lace, Coloured Cotton Thread, Jute Cotton Thread Niddle Stone, Designer Cane Base, Designer Clay Base, Jhumka Base, Stud Jhumka, Choker Base.

Module No. 3: FLORAL , TASSEL & QUILLING PAPER JEWELLERY

Outcome :

Develop Crafting techniques of floral making, tassel making and quilling to create jewellery.

Theory Content:

- Explain traditional and emerging materials, techniques, and processes.
- Use of both traditional and contemporary jewellery making methods and materials.
- Explain the health hazards associated with jewellery-making materials, processes, and equipment.
- Safety procedures related to jewellery making processes and equipment available in the classroom.
- Different types of Floral Making.
- Exposure to Tassel Making.
- Exposure to Quilling Technique.
- Jewellery Trends and Future Directions Trends and Influences of History, Culture, Everyday Life. Learning From Past Traditions For Future
- Applications Like Cultural Practices, Marriage And Jewellery, Festivals And Jewellery and Other Occasions of Iconic Motifs Used In Jewellery.

Practical Content:

- Gather materials of silk, fabric, floral wires, and floral tape. Acquire tools such as scissors, wire cutters and pliers.
- Create different types of fabric or silk flowers.
- Analyze Contemporary Trends of Jute, Silk Thread and Fabric In India.
- Demonstrate basics of creating tassels, including wrapping thread around a cardboard template and securing it.
- Demonstrate color combination with other jewellery components
- Develop a prototype, use proper packaging, create a portfolio of the development
- Demonstrate using role play, good customer service, including prompt responses to inquiries and addressing customer concerns.
- Apart from class activities and assignments trainees shall be given opportunities to attend exhibitions and fashion shows, and interact with senior professionals through seminars, symposia and other pedagogical methods on the areas of topical interest from time to time.
- The trainees shall be visiting Jewellery Factories field trips, and manufacturers during the session.
- The trainees shall complete design projects given by people from the Jewellery industry. This will help them to gain a practical knowledge of designing.

Tools & Equipment needed:

Plus, Cutter, Scissor, Jumpring, Eye Pin, Head Pin, Beading Wire, Lock Beads, Finish-S-Hooks, Beads Caps, Mala Hooks, Plain Chain, Ball Chain, Mala Chain, Stone Chain, Pearl Silver Chain, Pearl Golden Chain, Ear Wires, Ear

Hooks, Back Stud Head Pin, Ghunguru, Woodwn Beads, Glass Beads Crystal, Coloured Silk Thread, Natural Jute, Jute Thread, Colour Jute, Coloured Jute Thread, Different Coloured Paper, Colourd Cloth, Mirror Frame, Cowrei, Finger Ring Base, Bangle Base, Borad Paper, Packaging Paper, Packaging Reusable Plastic, Different Types Of Tassels, Hanging Ball, Pompom Lace Designer Lace, Coloured Cotton Thread, Jute Cotton Thread Niddle Stone, Designer Cane Base, Designer Clay Base, Jhumka Base, Stud Jhumka, Choker Base

Module No. 4: POLYMER & RAISEN JEWELLERY

OUTCOME :

Design and craft polymer and resin jewellery to create unique and aesthetically pleasing jewellery products

THEORY CONTENT:

- Use of Polymer clay which is a lightweight and durable material.
- Procedure to make ideal canvas for intricate earrings, elegant necklaces, pendants, polished hairpins and other accessories.
- Elaborate floral motifs with clay.
- Use of both traditional and non-traditional design strategies and concepts in conjunction with technical skill to create jewellery with a greater range of personal expression.
- Provide people with a realistic view of what the object looks like.
- Inspiration based jewellery design like natural sources, man made sources, historical sources, symbolic sources, other sources of inspiration.
- Application of inspiration into a Jewellery product
- Applying design elements and principles to these elements and making as many variation and options to each of the chosen elements.
- Selecting the jewellery forms and styles conceptualization.
- Generate Product Icon by encouraging the trainees to understand of the social, psychological, cultural, historical and commercial factors which underpin all visual arts theory and practice across the spectrum of subject specialism. Explain various periods, time zones and prevailing socio-cultural conditions impacted the transition and development of Jewellery.
- Establish clear link between art, craft and design movements and how they have impacted Jewellery.
- Evolution of materials in jewellery industry different category of materials used by rasin jewellery industry in different eras like pre civilization era material used with the growth of civilization evolution of techniques and technology in jewellery industry.
- Basic techniques of jewellery making process like rolling, preparing for jewellery products making. surface decoration/ ornamentation techniques.
- Jewellery design and detailing: design detailing, why design detailing is important, steps of jewellery design detailing process.

Practical Content:

- Identify Polymer and Resin materials for use.
- Demonstrate resin casting & finishing.
- Use polymer & resin material to improve aesthetics

- Label finished ornaments with materials used & final price
- Apart from class activities and assignments trainees shall be given opportunities to attend exhibitions and fashion shows, and interact with senior professionals through seminars, symposia and other pedagogical methods on the areas of topical interest from time to time.
- The trainees shall be visiting Jewellery Factories field trips, and manufacturers during the session.
- The trainees shall complete design projects given by people from the Jewellery industry. This will help them to gain a practical knowledge of designing.
- Ensure compliance with local and international regulations regarding jewellery production and sale.

Tools & Equipment needed:

Plus, Cutter, Scissor, Jumpring, Eye Pin, Head Pin, Beading Wire, Lock Beads, Finish-S-Hooks, Beads Caps, Mala Hooks, Plain Chain, Ball Chain, Mala Chain, Stone Chain, Pearl Silver Chain, Pearl Golden Chain, Ear Wires, Ear Hooks, Back Stud Head Pin, Ghunguru, Woodwn Beads, Glass Beads Crystal, Coloured Silk Thread, Natural Jute, Jute Thread, Colour Jute, Coloured Jute Thread, Different Coloured Paper, Colourd Cloth, Mirror Frame, Cowrei, Finger Ring Base, Bangle Base, Borad Paper, Packaging Paper, Packaging Reusable Plastic, Different Types Of Tussles, Wooden Designer Beads, Hanging Ball Polimer Clay, Raisen, Raisen Base, Polishing Liquid, Pompom Lace Designer Lace, Coloured Cotton Thread, Jute Cotton Thread Niddle Stone, Designer Cane Base, Designer Clay Base, Jhumka Base, Stud Jhumka, Choker Base.

Module No. 5: Trends, Materials and Marketing Strategies in Fashion Jewellery Design and Forecasting

OUTCOME :

- Develop expertise in trend analysis, materials selection and jewellery development, to create innovative and market-relevant jewellery designs.

Theory Content:

Trend Materials & jewellery Development:

Materials for research; ● Color Practice ● Interactions between colors and materials ● Briefing and moodboard creation ● Materials Art buying ● Product development ● Jewellery design management

Trend Design research, Transmission and interpretation:

Fashion and jewellery trend terminology ● Trends in luxury jewellery x fast fashion jewellery ● The trend industry ● Nature of trends ● Trends in urban environment. ● Information Management ● Visualization techniques ● Argumentation strategies

Fashion Jewellery market and marketing environment research :

● Market research ● Trend research techniques ● research design & data sources ● Sampling methods evaluating the collections ● Forecasting Fashion ● Market Segmentation marketing mix ● Jewellery consumer Trend Analysis ● Evolution of jewellery trend ● Jewellery trend implications for design / retail decisions ● Consumer influence on market

Jewellery Forecasting :

● Jewellery Forecasting Process ● Diffusion of Innovation ● Fashion Cycles ● Cultural Indicators ●

Color Forecasting • Metal alloy and Gemstones Forecasting • Styling Forecasting • Sales Forecasting
 Competitive Analysis: • Study Quality standard & compliances • Study Quality certification &
 hallmarking and Costing: • Jewellery pricing formula • Cost Allocations • Profit analysis Budgeting: •
 Developing the budget • Creating an invoice • Customs and GST • Jewelers Details • Customer
 Details • Sales Details • Exchange Details • Taxation and Billing Summary.

Practical content:

- Conduct market survey on current and emerging jewellery design trends
- Explore fashion magazines, websites, social media
- Gather feedback from potential customers to understand their preferences
- Analyse the designs and products of competitors in the jewellery industry to identify gaps and opportunities.
- Explore a wide range of materials used in jewellery making.
- Ensure the materials chosen are of high quality and ethically sourced.
- Describe the colour theory and its application in jewellery design
- Develop and refine colour palettes that align with the design aesthetics and market trends.
- Develop a clear design concept based on your trend analysis and materials selection
- Plan the marketing strategy that includes online and offline marketing efforts to reach a wider audience.

Module no. 6 : OJT

Outcome: Work in real job situation with special emphasis on basic safety and hazards in this domain

Practical Content:

Assessor will check report prepared for this component of Practical training of the course and assess whether competency has been developed to work in the real job situation with special emphasis on basic safety and hazards in this domain. (The trainee is expected to undertake work in actual workplace under any supervisor / contractor for **60 Hours**.)

Module No. 7: Employability Skills (60 Hrs)

Key Learning Outcomes

Introduction to Employability Skills

Duration: 1.5 Hours

After completing this programme, participants will be able to:

1. Discuss the Employability Skills required for jobs in various industries
2. List different learning and employability related GOI and private portals and their usage

Constitutional values - Citizenship

Duration: 1.5 Hours

3. Explain the constitutional values, including civic rights and duties, citizenship, responsibility towards society and personal values and ethics such as honesty, integrity, caring and respecting others that are required to become a responsible citizen
4. Show how to practice different environmentally sustainable practices.

Becoming a Professional in the 21st Century

Duration: 2.5 Hours

5. Discuss importance of relevant 21st century skills.
6. Exhibit 21st century skills like Self-Awareness, Behavior Skills, time management, critical and adaptive thinking, problem-solving, creative thinking, social and cultural awareness, emotional awareness, learning to learn etc. in personal or professional life.
7. Describe the benefits of continuous learning.

Basic English Skills

Duration: 10 Hours

8. Show how to use basic English sentences for everyday conversation in different contexts, in person and over the telephone
9. Read and interpret text written in basic English
10. Write a short note/paragraph / letter/e -mail using basic English

Career Development & Goal Setting

Duration: 2 Hours

11. Create a career development plan with well-defined short- and long-term goals

Communication Skills

Duration: 5 Hours

12. Demonstrate how to communicate effectively using verbal and nonverbal communication etiquette.
13. Explain the importance of active listening for effective communication
14. Discuss the significance of working collaboratively with others in a team

Diversity & Inclusion

Duration: 2.5 Hours

15. Demonstrate how to behave, communicate, and conduct oneself appropriately with all genders and PwD
16. Discuss the significance of escalating sexual harassment issues as per POSH act.

Financial and Legal Literacy

Duration: 5 Hours

17. Outline the importance of selecting the right financial institution, product, and service
18. Demonstrate how to carry out offline and online financial transactions, safely and securely
19. List the common components of salary and compute income, expenditure, taxes, investments etc.
20. Discuss the legal rights, laws, and aids

Essential Digital Skills

Duration: 10 Hours

21. Describe the role of digital technology in today's life
22. Demonstrate how to operate digital devices and use the associated applications and features, safely and securely
23. Discuss the significance of displaying responsible online behavior while browsing, using various social media platforms, e-mails, etc., safely and securely
24. Create sample word documents, excel sheets and presentations using basic features
25. utilize virtual collaboration tools to work effectively

Entrepreneurship

Duration: 7 Hours

26. Explain the types of entrepreneurship and enterprises

27. Discuss how to identify opportunities for potential business, sources of funding and associated financial and legal risks with its mitigation plan
28. Describe the 4Ps of Marketing-Product, Price, Place and Promotion and apply them as per requirement
29. Create a sample business plan, for the selected business opportunity

Customer Service

Duration: 5 Hours

30. Describe the significance of analyzing different types and needs of customers
31. Explain the significance of identifying customer needs and responding to them in a professional manner.
32. Discuss the significance of maintaining hygiene and dressing appropriately

Getting Ready for apprenticeship & Jobs

Duration: 8 Hours

33. Create a professional Curriculum Vitae (CV)
34. Use various offline and online job search sources such as employment exchanges, recruitment agencies, and job portals respectively
35. Discuss the significance of maintaining hygiene and confidence during an interview
36. Perform a mock interview
37. List the steps for searching and registering for apprenticeship opportunities

Learning Outcome – Assessment Criteria

Module no	Outcome	Assessment Criteria
1	Design and create a diverse range of jewellery pieces, incorporating beads, cowrie shells applying traditional Kundan techniques, to produce attractive and market-ready jewellery products	<p>After completion of the module student will be able to :</p> <ol style="list-style-type: none"> 1.1 Describe the uniqueness and creativity of jewellery designs 1.2 Identify innovative ideas in combining beads, cowrie shells and Kundan techniques. 1.3 Select the quality of beads, cowrie shells and Kundan materials to be used 1.4 Demonstrate the Kundan techniques. 1.5 Recognize the quality of jewellery's construction and finishing. 1.6 Check the design aligns with current fashion trends. 1.7 Analyze the cost-effectiveness and profitability 1.8 Comply the mechanism for collecting customer feedback and reviews.
2	Demonstrate proficiency in designing handmade jewellery using materials like jute, silk thread and fabric to produce a diverse range of jewellery products.	<p>After completion of the module student will be able to :</p> <ol style="list-style-type: none"> 2.1 Explain the design creativity and innovation of using the materials jute, silk thread and fabric 2.2 identify and select the appropriateness of

Module no	Outcome	Assessment Criteria
		<p>materials chose for each design.</p> <p>2.3 Demonstrate mastery of techniques specific to jute, silk thread and fabric jewellery.</p> <p>2.4 Recognize the current fashion trends and adaptation in designs.</p> <p>2.5 Comply with market research and target audience.</p> <p>2.6 Find the cost analysis of materials</p> <p>2.7 Outline the process of brand identify and packaging</p> <p>2.8 Relate the responsive customer service and engagement with customers</p> <p>2.9 Complete proper documentation and labeling, including materials used and pricing.</p>
3	Develop Crafting techniques of floral making, tassel making and quilling to create jewellery.	<p>After completion of the module student will be able to :</p> <p>3.1 Demonstrate the proficiency in traditional and contemporary floral making, tassel making and quilling techniques.</p> <p>3.2 Demonstrate a distinct artistic style in your creations.</p> <p>3.3 Identify and select the materials for each craft including paper, fabrics and threads.</p> <p>3.4 Match harmonious color coordination and pattern selection</p> <p>3.5 Explain the procedure of durability and wearability.</p> <p>3.6 Describe the procedure to Match the versatility in design to different occasions and clothing types.</p> <p>3.7 Calculate the cost efficiency and profitability</p> <p>3.8 Established the mechanisms for collecting and analyzing customer feedback and reviews</p>
4	Design and craft polymer and resin jewellery to create unique and aesthetically pleasing jewellery products	<p>After completion of the module student will be able to :</p> <p>4.1 Demonstrate the innovative use of polymer and resin materials to achieve distinctive aesthetics.</p> <p>4.2 Select the polymer and resin materials based on the intended design and use.</p> <p>4.3 Use high-quality materials that contribute to the durability and visual appeal of the jewellery.</p> <p>4.4 Demonstrate the skill in resin casting and finishing</p> <p>4.5 Troubleshoot and address technical challenges</p>

Module no	Outcome	Assessment Criteria
		<p>that may arise during crafting</p> <p>4.6 Describe the color theory and selection in jewellery design</p> <p>4.7 Conduct market research to identify target customers and their preferences.</p> <p>4.8 Communicate effectively of the brands values and mission</p> <p>4.9 Complete proper documentation and labeling including materials used and pricing.</p>
5	Develop expertise in trend analysis, materials selection and jewellery development, to create innovative and market-relevant jewellery designs.	<p>After completion of the module student will be able to :</p> <p>5.1 Identify and analyze current and emerging jewellery design trends.</p> <p>5.2 Demonstrate fashion and jewellery industry trends</p> <p>5.3 Select the materials based on design requirements and trends</p> <p>5.4 Apply market research to inform design decisions and product development.</p> <p>5.5 Communicate effectively to maintain high-quality standards in jewellery production.</p> <p>5.6 Follow the procedure of continuous improvement in quality based on feedback and evaluation</p> <p>5.7 Explain cost analysis of materials and production processes.</p> <p>5.8 Comply relevant laws and regulations governing jewellery production and sale.</p>
6	Work in real job situation with special emphasis on basic safety and hazards in this domain (OJT).	Assessor will check report prepared for this component of Practical training of the course and assess whether competency has been developed to work in the real job situation with special emphasis on basic safety and hazards in this domain. (The trainee is expected to undertake work in actual workplace under any supervisor / contractor for 60 Hours.)
7	Employability Skill	As per guided curriculum

LIST OF TOOLS, EQUIPMENT & MATERIALS NEEDED FOR 30 TRAINEES (PRACTICAL)

SI No	Items Name	Specification	Qty
1	Plus	Middle Size	30 Pcs
2	Cutter	Middle Size	30 Pcs
3	Scissor	Middle Size	30 Pcs
4	Jump ring	Small, Medium, Large	500 Gram
5	Eye Pin	Small, Medium, Large	500gram
6	Head Pin	Small, Medium, Large	500 Gram
7	Beading Wire	-----	10mtr
8	Lock Beads	Small	500 Gram
9	Finish-S-Hook	Medium	250 Gram
10	Bead Caps	Small, Medium, Large	1 Kg
11	Mala Hook	Medium	500 Gram
12	Plain Chain	-----	10 Mtr
13	Ball Chain	-----	10 Mtr
14	Stone Chain	-----	10 Mtr
15	Pearl Siver Chain	-----	10 Mtr
16	Pearl Golden Chain	-----	10 Mtr
17	Pearl Link Chain	-----	10 Mtr
18	Ear Wires	-----	250gram
19	Ear Hooks	-----	250 Gram
20	Sparkle Wire	-----	1kg
21	Back Stud Head Pin	-----	1 Kg
22	Ghunguru	Small And Medium	500 Pcs
23	Wooden Beads	Small, Medium, Large And Different Colour And Shapes	500 Gram Each
24	Glass Beads	Small, Medium, Large And Different Colour And Shapes	500 Gram Each
25	Crystal	Small, Medium, Large And Different Colour And Shapes	500 Gram Each
26	Cotton Thread Ball	Small, Medium, Large And Different Colour And Shapes	50 Packets
27	Coloured Silk Thread	-----	200 Pcs
28	Natural Jute	-----	5 Mtr
29	Jute Thread	-----	5mtr
30	Coloured Jute	-----	5 Mtrs
31	Coloured Jute Thread	-----	300 Rills
32	Different Coloured Paper	-----	180 Pcs
33	Different Coloured Cloth	-----	100 Mtrs
34	Mirror Frame	Small, Medium, Large And Different Colour And Shapes	10 Packets Each
35	Cowrie	-----	10 Kg
36	Finger Ring Base	-----	180 Pcs
37	Bangle Base	-----	450 Pcs
38	Borad Paper	-----	100 Pcs Board Paper
39	Packaging Paper	-----	100 Chart

SI No	Items Name	Specification	Qty
			Paper
40	Packaging Reusable Plastic	-----	5 Kg
41	Tussles	Small, Medium, Large And Different Colour And Shapes	300 Pcs
42	Wooden Designer Beads	Different Colour And Different Size	50 Packets Each
43	Hanging Ball	Small, Medium And Large	90 Pcs
44	Polymer Clay	Natural And Colour Both	100 Packets
45	Raisen	-----	10 Bottles
46	Raisen Base	-----	90
47	Polishing Liquid	-----	10 Bottles
48	Pompom Lace	Different Coloured	
49	Designer Lace	Different Coloured Lace	60 Box
50	Cotton Thread	Different Colour	60 Box
51	Niddle	Different Types	50 Packets
52	Cotton Thread	Coloured	1000
53	Stone	Coloured And Different Shape	1000
54	Designer Cane Base	Readymade Base	90
55	Designer Clay Base	Readymade Base	90
56	Jhumka Base	Oxidized	300
57	Stud Jhumka	Oxidized	300
58	Choker Base	Oxidized	90
59	Coloured Kantha Ball	Stitched Kantha Ball	200

Marks Distribution

Outcome	Outcome Code	Total Th marks	Total Pr marks	Total OJT marks
Design and create a diverse range of jewellery pieces, incorporating beads, cowrie shells applying traditional Kundan techniques, to produce attractive and market-ready jewellery products	GJR/1301/OC1	30	130	0
Demonstrate proficiency in designing handmade jewellery using materials like jute, silk thread and fabric to produce a diverse range of jewellery products.	GJR/1301/OC2	40	130	0
Develop crafting techniques of floral making, tassel making and quilling to create jewellery.	GJR/1301/OC3	30	140	0
Design and craft polymer and resin jewellery to create unique and aesthetically pleasing jewellery products	GJR/1301/OC4	30	130	0

SYLLABUS

Develop expertise in trend analysis, materials selection and jewellery development, to create innovative and market-relevant jewellery designs.	GJR/1301/OC5	20	120	0
Work in real job situation with special emphasis on basic safety and hazards in this domain (OJT).	GJR/1301/OC6	0	0	150
Employability Skills – 60 Hrs	DGT/VSQ/N0102	50	0	0