

OJT Syllabus for Thanka Artisan and Entrepreneur

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| Course Name | Thanka Artisan and Entrepreneur |
| Sector | HANDICRAFTS AND CARPETS |
| Course Code | HAC/2024/TAEN/406 |
| Level | 2.5 |
| Occupation | Thanka Artisan and Entrepreneur |
| Job Description | Thanka artisan and entrepreneur is responsible for creating exquisite Thanka artworks while also driving entrepreneurial initiatives within the field. The role involves traditional Thanka Drawing techniques, including jewelry and ornaments. reflect cultural heritage and artistic excellence. |
| Course Duration | Total Duration 300 Hrs (OJT 270, ES- 30 hrs.) |
| Trainees' Entry Qualification | <ul style="list-style-type: none"> • 8th Grade pass and pursuing continuous schooling OR • Grade 5 with 4 years relevant experience OR • Ability to read and write with 4 years relevant experience OR • Previous relevant Qualification of NSQF Level 2 with 6 months relevant experience OR • Previous relevant Qualification of NSQF Level 1 with 1.5 years relevant experience |
| Trainers Qualification | Class XII th pass (preferably Science/Commerce background) with 8 years experience in Thanka or Buddhist artisan |

Structure of Course: (In OJT Module)

| Module No. | Module name | Outcome | Compulsory/ Elective | Total (Hrs) (OJT) |
|------------|--|--|-------------------------|----------------------|
| 1 | Introduction to Thanka art | Explain Thanka Art and its historical importance | Compulsory | 30 |
| 2 | Tools & Equipment | Demonstrate the tools and equipment used in Thanka art | Compulsory | 30 |
| 3 | Drawing techniques of clothes | Demonstrate drawing Techniques of clothes, drapery | Compulsory | 30 |
| 4 | Drawing techniques of ornaments & jewelry | Demonstrate drawing Techniques of ornaments, jewelry and offerings | Compulsory | 60 |
| 5 | Drawing techniques of water depiction, clouds, landscapes and Tibetan eight lucky symbols | Demonstrate Techniques of water depiction, clouds and its formation, landscapes and Tibetan Eight Lucky Symbols. | Compulsory | 60 |
| 6 | E-Commerce MEP/2501/OC6 | Perform online business with digital marketing, logistics, and | Compulsory | 60 |

| Module No. | Module name | Outcome | Compulsory/ Elective | Total (Hrs) (OJT) |
|--------------|----------------------------|--------------------------|----------------------|-------------------|
| | | legal considerations | | |
| 7 | Employability Skill | As per guided curriculum | Compulsory | 30 |
| TOTAL | | | | 300 |

Course Duration: 300 including Employability skills

Brief history and an overview:

Thanka in Tibetan simply means, 'one that one opens'. Thanka painting is a Tibetan Buddhist painting on cotton, or silk and it usually depicts the life of Buddha, Influential lamas of the 4 sects and deities and bodhisattvas. The early Tibetan Buddhist paintings that today survive are in two places, the Ajanta Caves, India and the Mogao Caves in China. These cave paintings were repository for the early Tibetan paintings on cloth. It was here that the Thanka form of painting developed alongside Buddhist wall paintings or frescos.

The origin of Thanka art is India. This fact has been reiterated by many High Lamas, including HH Orgyen Tobgyal Rinpoche's teaching given at Lerab Ling France in autumn of 2014.

| Name | Details |
|---|---|
| 1: Introduction to <i>Thanka Art</i>, and historical importance Time: 30 hours | Theory: Introduction to <i>Thanka Art</i> , tools and equipment used <ul style="list-style-type: none"> i. History and significance of <i>Thanka Art</i> <ul style="list-style-type: none"> a. 'Thupa Chu Lenma', and b. 'Hoed Zerma' ii. Symbolism, Iconometry, or Iconography, iii. <i>Thanka Art</i> as a profession. |
| 2: Introduction to tools and equipment used in <i>Thanka Art</i>, Time: 30 hours | Theory: Identification of <i>Thanka Art</i> <ul style="list-style-type: none"> i. Identification of <i>Thanka Art</i> – The various terminologies and its meaning in Tibetan, and learning of various names and element (in Tibetan) of the <i>Thanka Art</i>, like the elements, clouds, waters, mountains etc. Practical: Introduction to Tools and techniques |

| Name | Details |
|--|--|
| <p>3:</p> <p>Mastering the drawing Techniques of clothes, drapery</p> <p>Time: 30 hrs</p> | <p>Practical:</p> <p>Drawing Techniques of clothes, drapery</p> <ul style="list-style-type: none"> i. Headgear Drapery (5) ii. Blouse (5) iii. Outer and inner garments and its flow (12) iv. The belt scarf and its flow (5) v. The main scarf and its flow. (15) |
| <p>4:</p> <p>Mastering the drawing techniques of ornaments, jewellery and offerings as depicted in each and every <i>Thanka</i></p> <p>Time: 60 hours</p> | <p>Practical:</p> <p>Drawing Techniques of ornaments, jewellery and offerings as depicted in each and every <i>Thanka</i></p> <ul style="list-style-type: none"> i. Head ornaments (Including Ornament and jewellery) (8) ii. Bangles and armlets (4) iii. Neck jewellery (8) iv. Feet jewellery (4) v. And waist belts (6) |

| Name | Details |
|---|---|
| <p>5:</p> <p>Mastering the techniques of water depiction.</p> <p>Mastering the drawing techniques of clouds and its formation.</p> <p>Mastering the drawing techniques of landscapes.</p> <p>Mastering the drawing techniques of Tibetan Eight Lucky Symbols.</p> <p>Time: 60 hours</p> | <p>Mastering the techniques of water depiction.</p> <p>Practical:</p> <p>Drawing the techniques of water depiction</p> <ol style="list-style-type: none"> i. The gentle flow, ii. Waves, iii. Waterfalls iv. especially the shading techniques <p>Mastering the drawing techniques of clouds and its formation.</p> <p>Practical:</p> <p>Drawing techniques of clouds and its formation</p> <ol style="list-style-type: none"> i. Different types of distinctive cloud formations ii. The different shading techniques. <p>Mastering the drawing techniques of landscapes.</p> <p>Practical:</p> <p>Drawing techniques of landscapes</p> <ol style="list-style-type: none"> i. Hills and mountains (8) ii. stone formations, (6) iii. waterfall formations, (8) iv. cave formation and (5) v. spring formations (5) <p>Mastering the drawing techniques of Tibetan Eight Lucky Symbols.</p> <p>Practical:</p> <p>Drawing techniques of Tibetan Eight Lucky Symbols</p> <p>The eight lucky symbols are very important aspect of thanka and Buddhist artworks and is used frequently and widely.</p> <ol style="list-style-type: none"> i. Trainees will learn the terminology, ii. Meaning, and iii. art form with emphasis on the line formations |

| Name | Details |
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| <p>6: E-Commerce MEP/2501/OC6</p> <p>60 hours</p> | <ol style="list-style-type: none"> 1. Introduction to E-Commerce <ol style="list-style-type: none"> a. Understanding the concept of e-commerce b. Historical background and evolution of online businesses c. Types of e-commerce models (B2B/B2C) 2. E-Commerce Infrastructure <ol style="list-style-type: none"> a. Setting up an online store b. Payment gateways and security c. E-commerce platforms and tools 3. Digital Marketing for E-Commerce <ol style="list-style-type: none"> a. Search Engine Optimization (SEO) for e-commerce b. Social media marketing and advertising c. Content marketing strategies 4. E-Commerce Strategies <ol style="list-style-type: none"> a. Customer relationship management (CRM) b. Creating compelling product listings c. Understanding consumer behaviour online 5. Logistics and Fulfilment <ol style="list-style-type: none"> a. Order processing and fulfilment b. Inventory management c. Shipping and delivery options 6. Legal and Ethical Aspects of E-Commerce <ol style="list-style-type: none"> a. E-commerce regulations and compliance b. Privacy and security considerations c. Ethical issues in e-commerce 7. Case Studies and Best Practices <ol style="list-style-type: none"> a. Analysing successful e-commerce businesses b. Learning from real-world case studies c. Best practices for sustainable e-commerce |

Module 7 : Employability Skills (30 Hrs)**Introduction to Employability Skills**

Duration: 1 Hour

After completing this programme, participants will be able to:

1. Discuss the Employability Skills required for jobs in various industries
2. List different learning and employability related GOI and private portals and their usage

Constitutional values - Citizenship

Duration: 1 Hour

3. Explain the constitutional values, including civic rights and duties, citizenship, responsibility towards society and personal values and ethics such as honesty, integrity, caring and respecting others that are required to become a responsible citizen
4. Show how to practice different environmentally sustainable practices.

Becoming a Professional in the 21st Century

Duration: 1.5 Hours

5. Discuss importance of relevant 21st century skills.
6. Exhibit 21st century skills like Self-Awareness, Behavior Skills, time management, critical and adaptive thinking, problem-solving, creative thinking, social and cultural awareness, emotional awareness, learning to learn etc. in personal or professional life.
7. Describe the benefits of continuous learning.

Basic English Skills

Duration: 5 Hours

8. Show how to use basic English sentences for everyday conversation in different contexts, in person and over the telephone
9. Read and interpret text written in basic English
10. Write a short note/paragraph / letter/e -mail using basic English

Career Development & Goal Setting

Duration: 1.5 Hours

11. Create a career development plan with well-defined short- and long-term goals

Communication Skills

Duration: 2 Hours

12. Demonstrate how to communicate effectively using verbal and nonverbal communication etiquette.
13. Explain the importance of active listening for effective communication
14. Discuss the significance of working collaboratively with others in a team

Diversity & Inclusion

Duration: 1 Hour

15. Demonstrate how to behave, communicate, and conduct oneself appropriately with all genders and PwD
16. Discuss the significance of escalating sexual harassment issues as per POSH act.

Financial and Legal Literacy

Duration: 2.5 Hours

17. Outline the importance of selecting the right financial institution, product, and service
18. Demonstrate how to carry out offline and online financial transactions, safely and securely

19. List the common components of salary and compute income, expenditure, taxes, investments etc.
20. Discuss the legal rights, laws, and aids

Essential Digital Skills

Duration: 5 Hours

21. Describe the role of digital technology in today's life
22. Demonstrate how to operate digital devices and use the associated applications and features, safely and securely
23. Discuss the significance of displaying responsible online behavior while browsing, using various social media platforms, e-mails, etc., safely and securely
24. Create sample word documents, excel sheets and presentations using basic features
25. utilize virtual collaboration tools to work effectively

Entrepreneurship

Duration: 3 Hours

26. Explain the types of entrepreneurship and enterprises
27. Discuss how to identify opportunities for potential business, sources of funding and associated financial and legal risks with its mitigation plan
28. Describe the 4Ps of Marketing-Product, Price, Place and Promotion and apply them as per requirement
29. Create a sample business plan, for the selected business opportunity

Customer Service

Duration: 2 Hours

30. Describe the significance of analyzing different types and needs of customers
31. Explain the significance of identifying customer needs and responding to them in a professional manner.
32. Discuss the significance of maintaining hygiene and dressing appropriately

Getting Ready for apprenticeship & Jobs

Duration: 4.5 Hours

33. Create a professional Curriculum Vitae (CV)
34. Use various offline and online job search sources such as employment exchanges, recruitment agencies, and job portals respectively
35. Discuss the significance of maintaining hygiene and confidence during an interview
36. Perform a mock interview
37. List the steps for searching and registering for apprenticeship opportunities

1. Tool Requirement:

Tools equipment required:

- i. Good geometry set – (1 set x 30) = 30 sets
- ii. Pencil & ruler –
(1 pencil set x 30, 1 ruler x 30) = 30 pencil sets, 30 rulers
- iii. Fine paint brush set – 1 set x 30 = 30 sets
- iv. White A3 size paper – 1 A3 Notebook x 30 = 30 A3 Notebooks
- v. Acrylic paint set – 1 set x 30 = 30 sets

2. Space Requirement:

Required Workshop/Practical Space:

- i. 700- 1000 sqft

Marks Distribution

| Outcome | Outcome Code | Total Th marks | Total Pr marks | Total OJT marks |
|--|---------------------|-----------------------|-----------------------|------------------------|
| Explain Thanka Art and its historical importance | HAC/1513/OC1 | 0 | 0 | 140 |
| Demonstrate the tools and equipment used in Thanka art | HAC/1513/OC2 | 0 | 0 | 150 |
| Demonstrate drawing Techniques of clothes, drapery | HAC/1513/OC3 | 0 | 0 | 150 |
| Demonstrate drawing Techniques of ornaments, jewelry and offerings | HAC/1513/OC4 | 0 | 0 | 170 |
| Demonstrate Techniques of water depiction, clouds and its formation, landscapes and Tibetan Eight Lucky Symbols. | HAC/1513/OC5 | 0 | 0 | 170 |
| Perform online business with digital marketing, logistics, and legal considerations | MEP/2501/OC6 | 0 | 0 | 170 |
| Employability Skills - 30 Hrs | DGT/VSQ/N0101 | 50 | 0 | 0 |